



## MEMBERSHIP 2012

The challenge of how to prosper in volatile economic times is facing all agricultural production systems. At current prices, sheep enterprises are now the profit drivers of farming systems, do you wish to maintain that income stream? **What can you do?**

Stocking rate is positively correlated to sheep gross margin. Therefore having robust, easy-care sheep that are able to flourish at higher stocking rates is an essential.

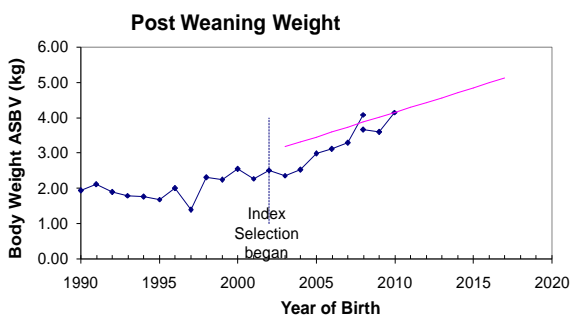
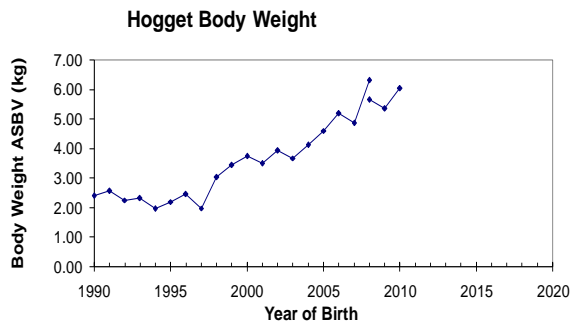
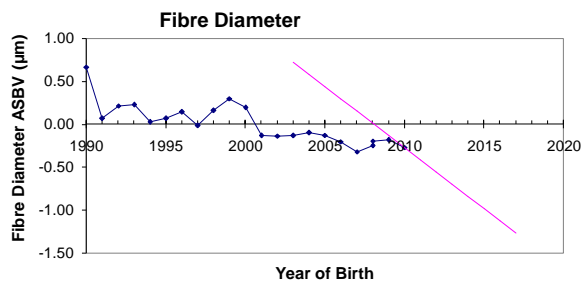
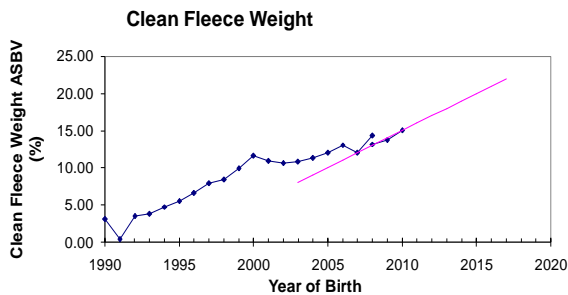
Merinotech (WA) provides the sheep genetics to produce these animals. At high stocking rates they are fast growing and highly fertile to take advantage of the strong demand for meat, as well as displaying good wool characteristics. Please refer to the following graphs that plot the genetic change of the Merinotech (WA) Elite Nucleus flock.

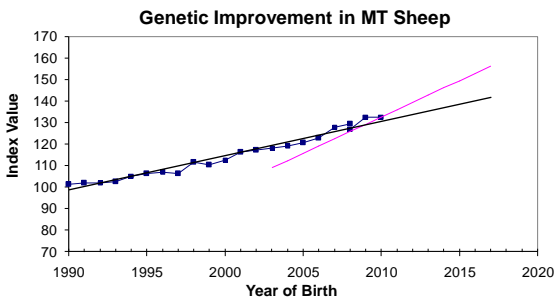
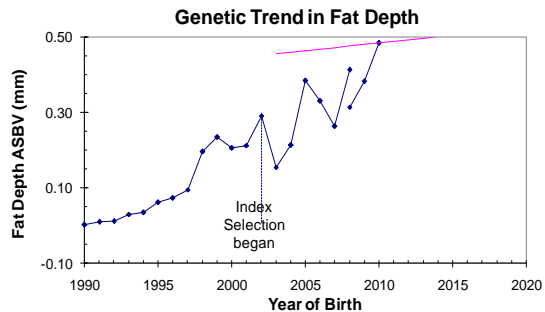
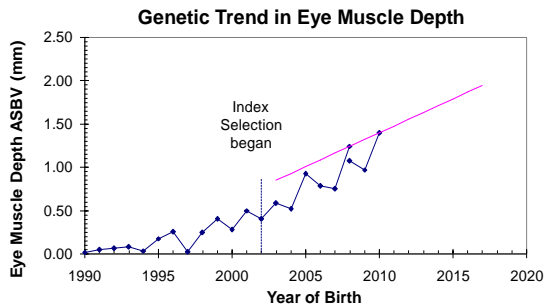
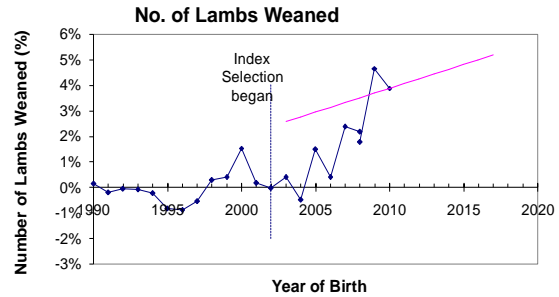
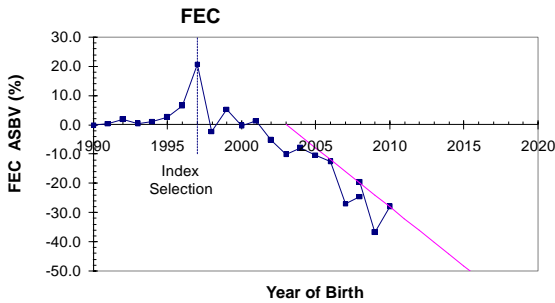
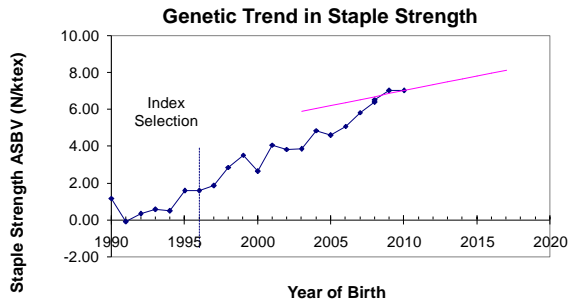
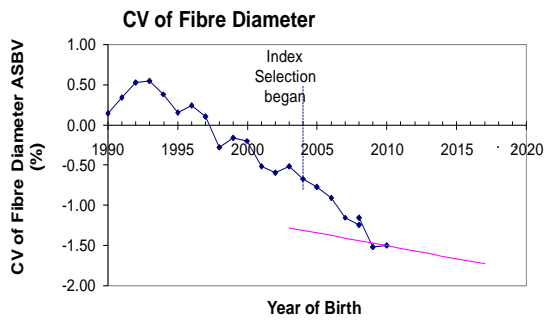
**The Board of Merinotech (WA) Ltd would like to invite you to be part of our dynamic group for the 2012 calendar year.**

So please consider Merinotech (WA) as an option for your business.

**Membership to Merinotech (WA)** provides an opportunity to access:

1) Proven genetics- highlighted by the following genetic trends graphs





*The trend lines show the predicted genetic change*

- 2) Annual On-line AuctionsPlus Sale – for surplus Merinotech ewes, lambs and wethers
- 3) On-farm research trials - Participation in and results of data as well as exchange of information and ideas within the scientific community
- 4) Prattley 3 way auto drafter and electronic ear tag reading equipment – with reduced hire rates for members.
- 5) Annual Open Day held at “Yarrak”
- 6) Subscriptions – to the bi-monthly newsletter and bi-monthly Membership Notes
- 7) Advertising, marketing and networking opportunities

Enquiries are welcome: please call for more information-

**Ian Robertson**

**Nucleus Manager**

**Phone – (08) 9833 6251**

**Merinotech (WA) Ltd.  
25 Gordon St.  
Kojonup WA 6395**

ABN 21 009 349 759

**MEMBERSHIP APPLICATION**

**JANUARY – DECEMBER 2012**

The board of Merinotech WA would like to invite you to renew your membership for the 2012 calendar year.

If you wish to renew, please complete the following table and post with remittance to Alice Schinzig, 25 Gordon St. Kojonup 6395

or

E-mail your details to: [alicewebb@bigpond.com](mailto:alicewebb@bigpond.com)

Merinotech Bank details for electronic payments are:

BankWest - BSB: 306 015 - Acct: 5087692 - Name: Merinotech (WA) Ltd

(Please email [alicewebb@bigpond.com](mailto:alicewebb@bigpond.com) to confirm electronic payment)

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Name:	
Trading Name:	
Address:	
Telephone:	
Fax:	
E-mail:	

If you would like to receive the bi-monthly newsletter via email, please ensure that we have your correct email address.

If you wish to receive the newsletter by email please mark an **X** in the box